



IMPACT REPORT

PwC and Phoenix Space Digital
Heroes Programme - May 2023

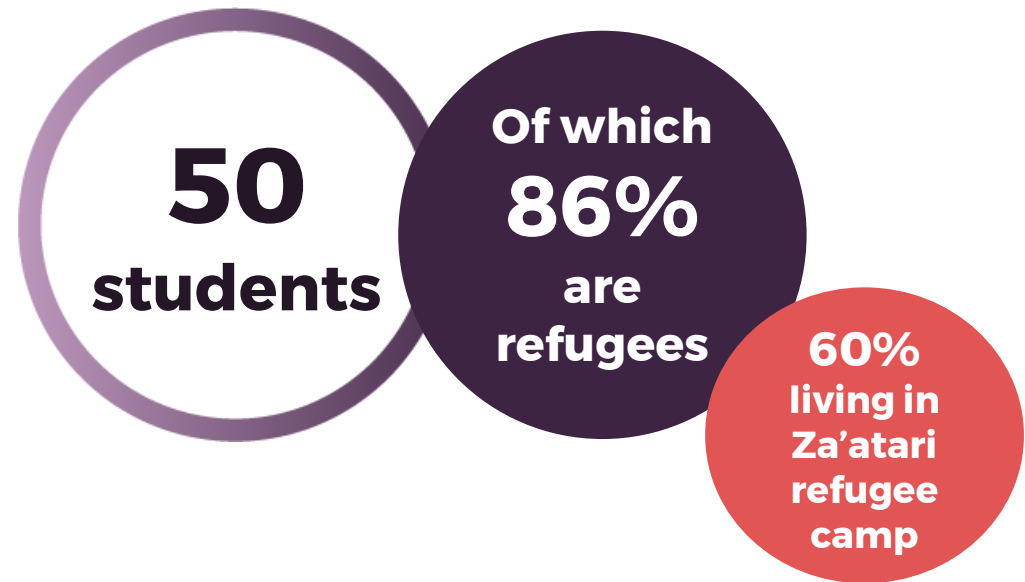
TABLE OF CONTENTS

4	●	Student Data
6	●	Course Details
7	●	Graduate Data
8	●	Student Feedback
9	●	Reach & Impact

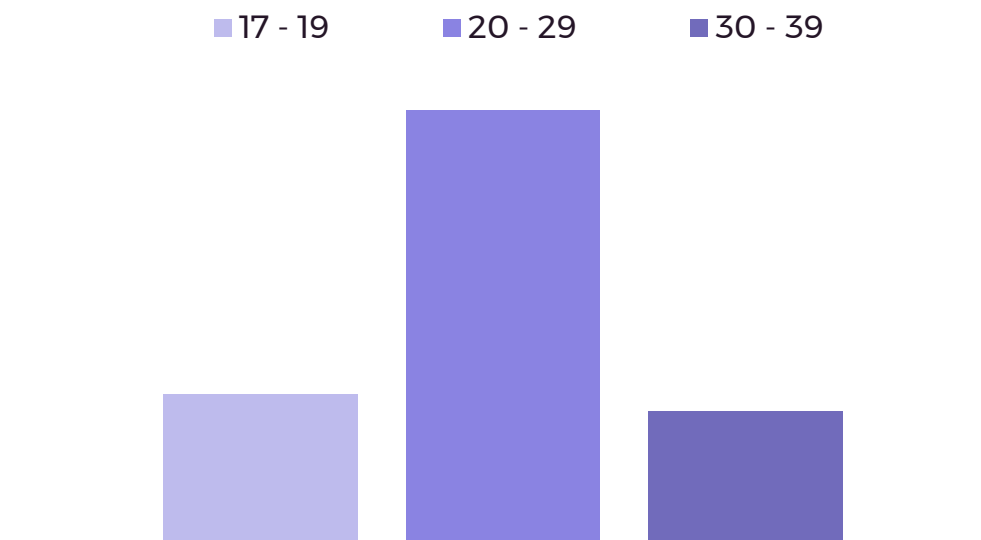




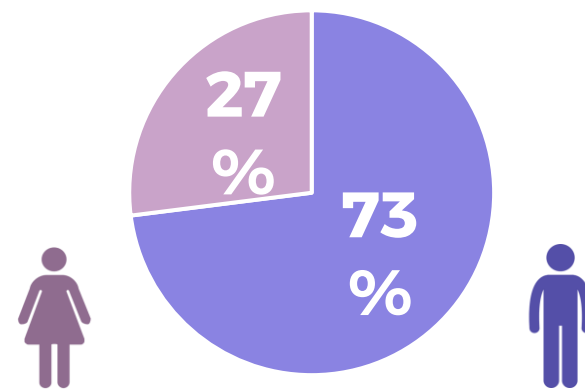
Student Data



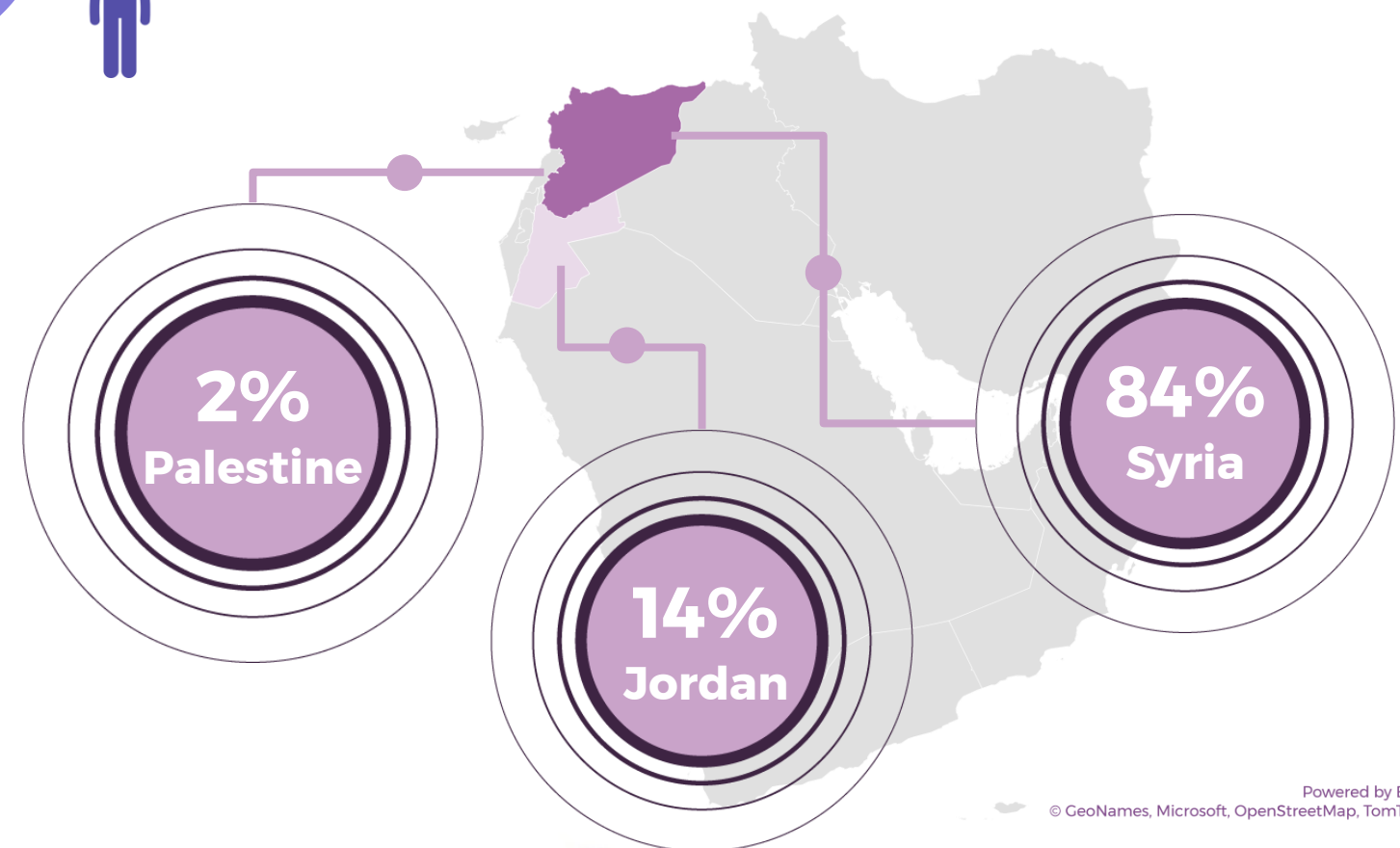
Students' Age Ranges



Gender Distribution

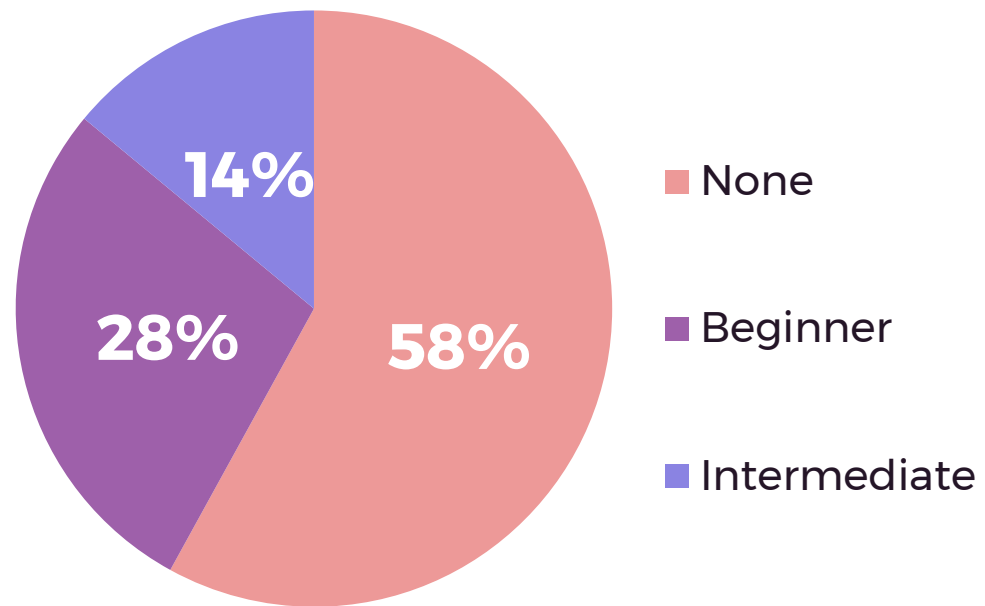


Countries of Origin

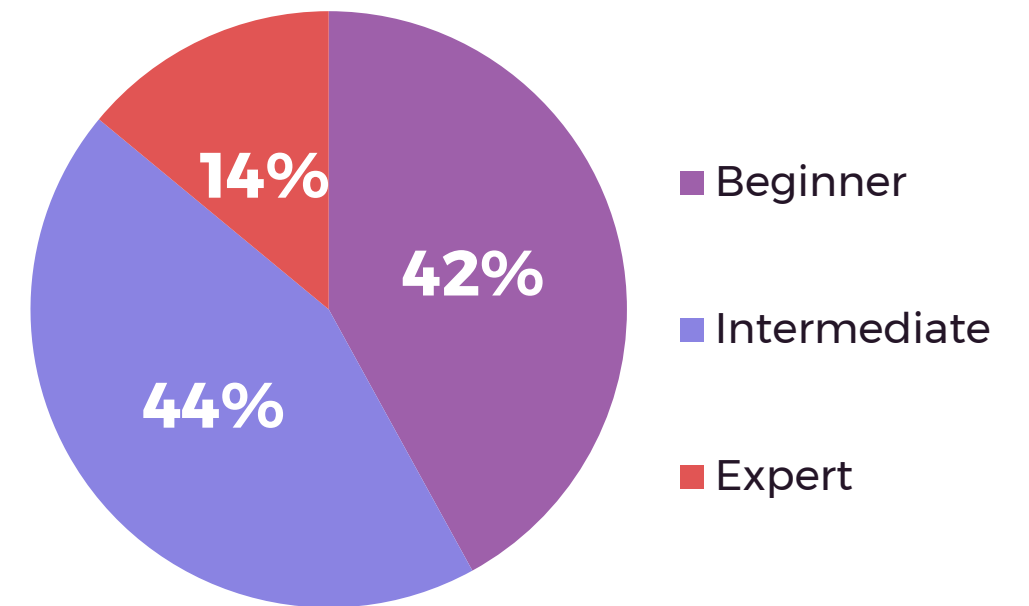


Student Data

Previous knowledge - PowerBI

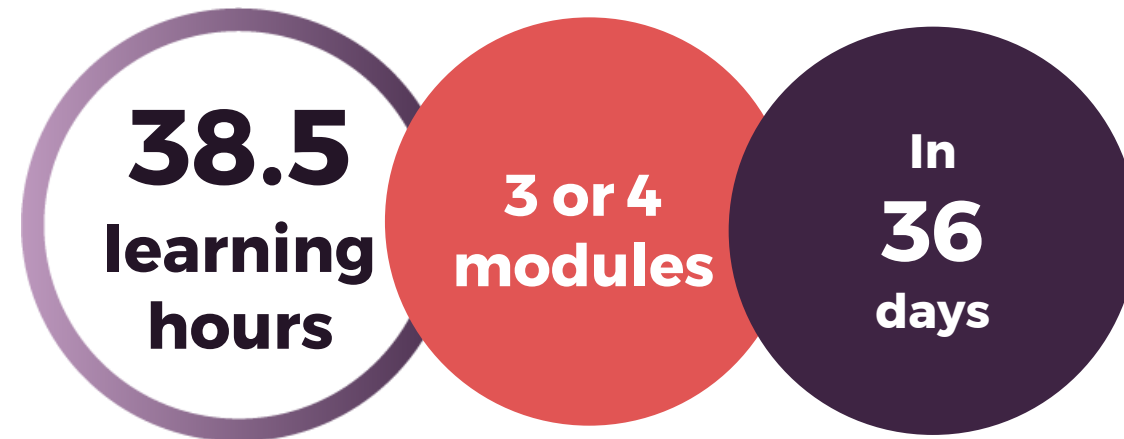


Previous knowledge - Excel

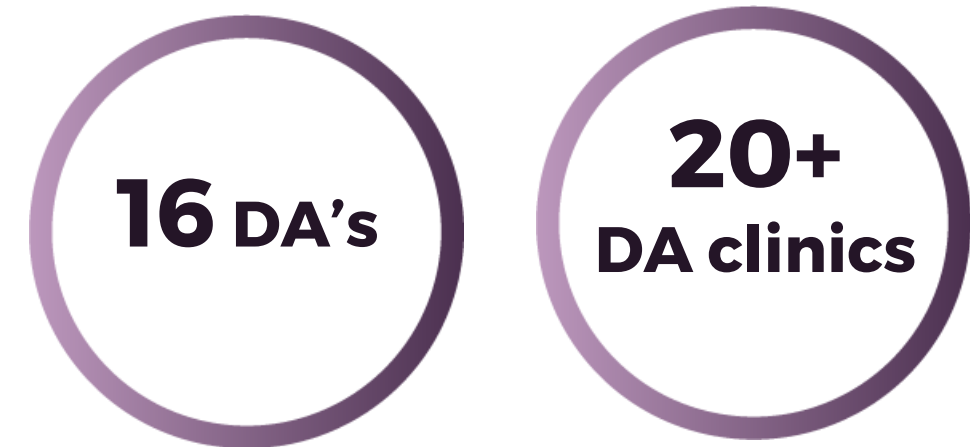


Course Details

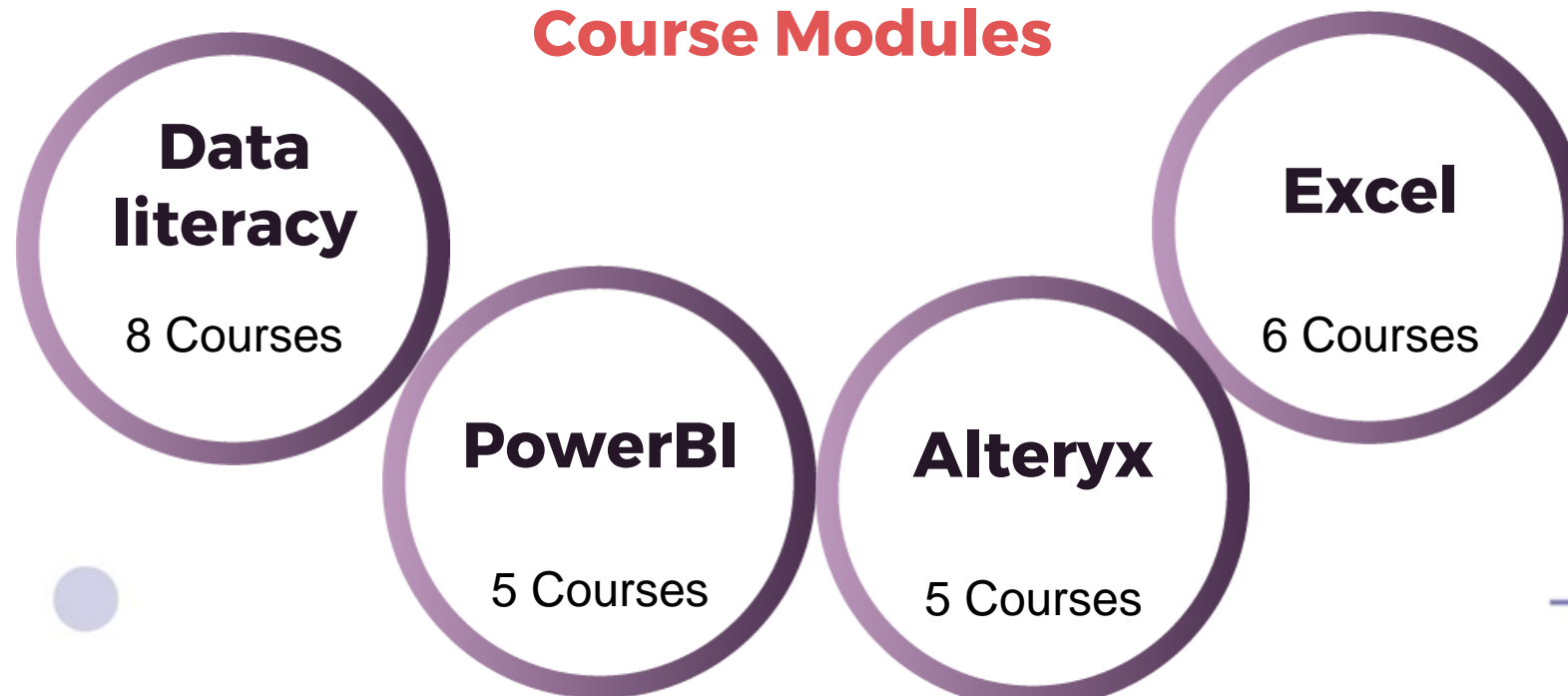
Course Structure and Duration



PwC Digital Accelerators



Course Modules



3 Partner Organizations

Blumont
Za'atari Camp,
Amman, Jordan

Global humanitarian
NGO, UNHCR
partner

**Syrian Youth
Assembly**
Berlin, Germany

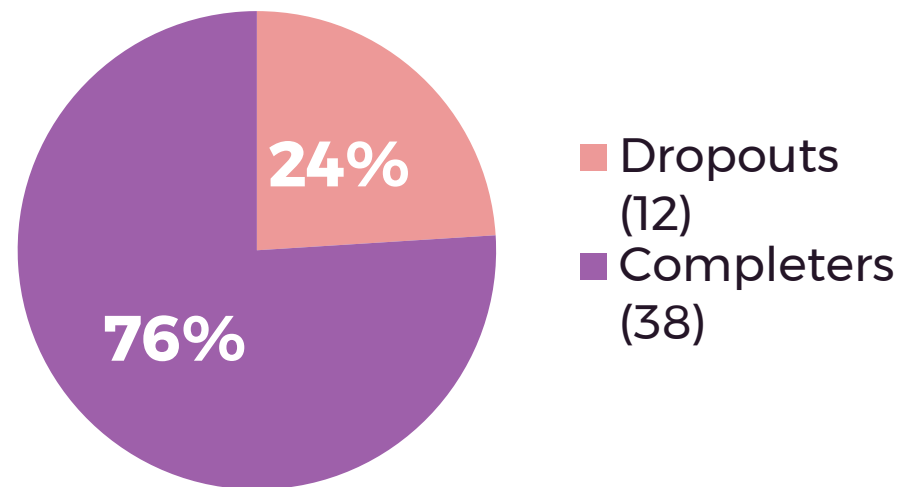
Global NGO working
to educate and
support Syrian
communities

**Al Hussein
Technical
University**
Amman, Jordan

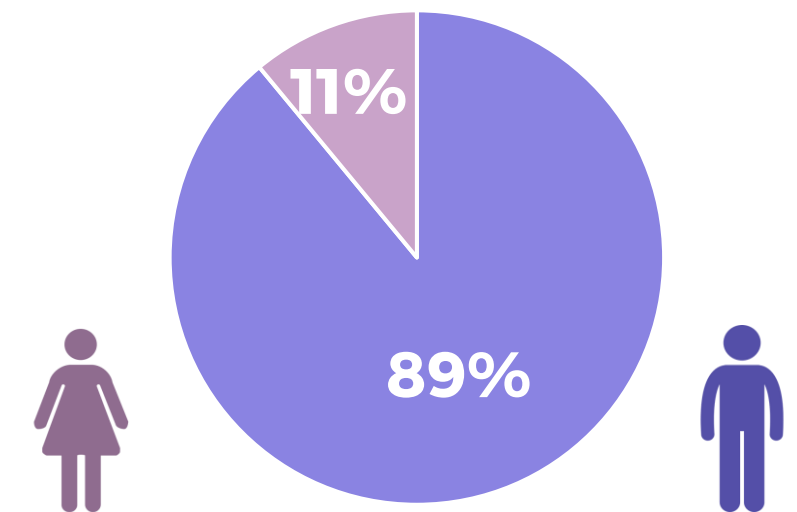
Leading University
in technical
education

Graduate Data

How many students
completed at least 1
module?

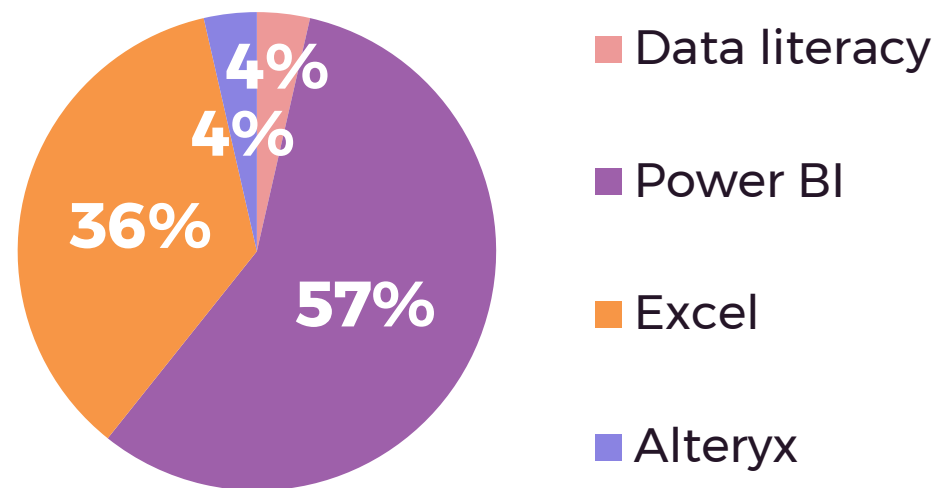


Graduate Gender
Distribution

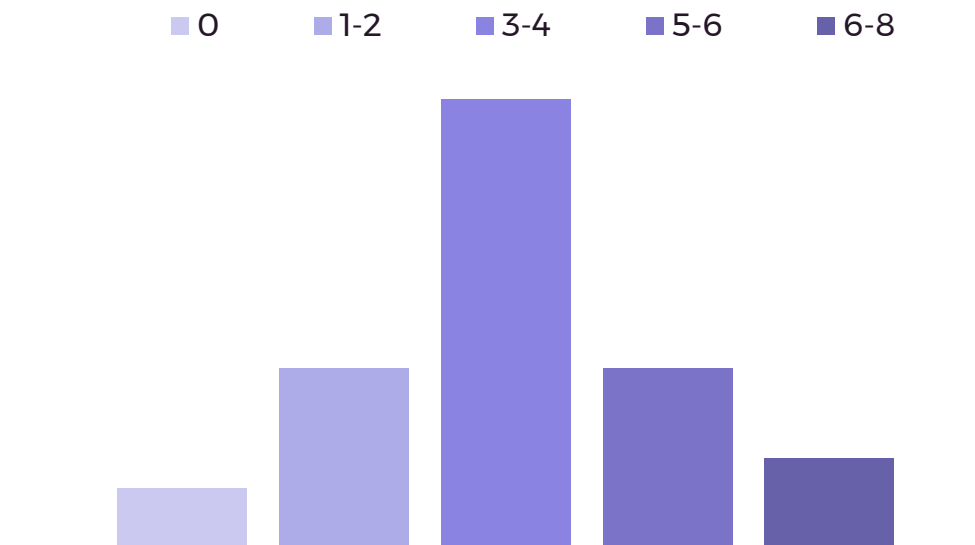


Student Feedback

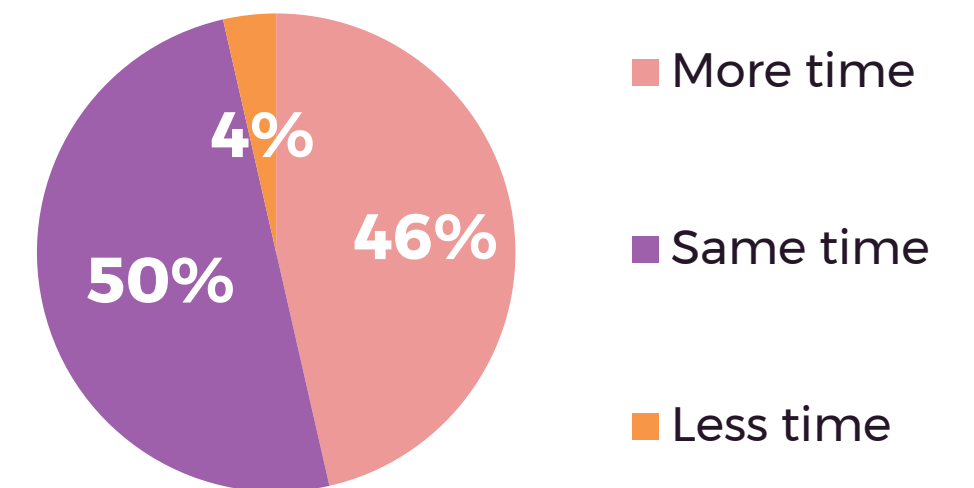
What was your favourite module?



How many DA clinics did you attend?



Would you prefer more / the same / less time to complete the course?



Engagement and Skill Development

Survey scoring from 1 to 5
(5 = “strongly agree”)

97%

Of students were more
motivated to learn
about STEM subjects
following the course

Made me
believe I can
figure out
anything if I try
hard enough

4.34

Made me
feel more
confident
trying new
technologies

4.19

Taught me
how to better
find solutions
to problems

4.16

Made me feel
more comfortable
asking questions
when I don't
understand
something

4.16

Made me feel
more confident
analysing data
and drawing
conclusions
from it

4.22

What the students had to say...

“

I was able to develop my skills in analysing data and using Excel in my work.

”

**Reabal,
M, 19,
Blumont**

“

I found the platform to be very user-friendly and easy to navigate. This made it easier to focus on the content and learn the material.

”

**MHD Nidal
M, 28, SYA**

“

I plan to bring these skills into my community, particularly to women, to help them increase their competency in the labour market.

”

**Ruba,
F, 26,
Blumont**

“

I will use these skills in my future work in the field of data analysis. I believe that it will be a great addition to my CV.

”

**Amr,
M, 19, HTU**

Meet Hashem



Hashem, 17

Blumont student,
Za'atari refugee
camp, Jordan

Hashem, 17, from Syria, lives in the Za'atari refugee camp in Jordan. He completed all 4 modules of the Digital Heroes course.

“

I joined this course to increase my knowledge and skills as I like computers and data analysis.

I have my own online shop and I will implement these new skills and experience I gained in my work in electronic commerce.

My favourite module was PowerBI because it's comprehensive and produces rapid results.

”

Meet Ruba

Ruba, 26

Blumont student,
Za'atari refugee
camp, Jordan

Ruba, 26, from Syria, lives in the Za'atari refugee camp in Jordan. She completed 3 modules of the Digital Heroes course.

“Ruba is one of our excellent coaches at the Innovation Lab. She is responsible for women training and empowering them in many skills regarding digital literacy, data entry and cleaning, data analysis, and GIS skills. She utilized the skills learned in this course to widen her knowledge in this field so she can replicate the training for other cohorts of women.”

Emran Abu Murshid, Blumont Innovation Lab
Coordinator





phoenixspace.org

Contact us: info@phoenixspace.org